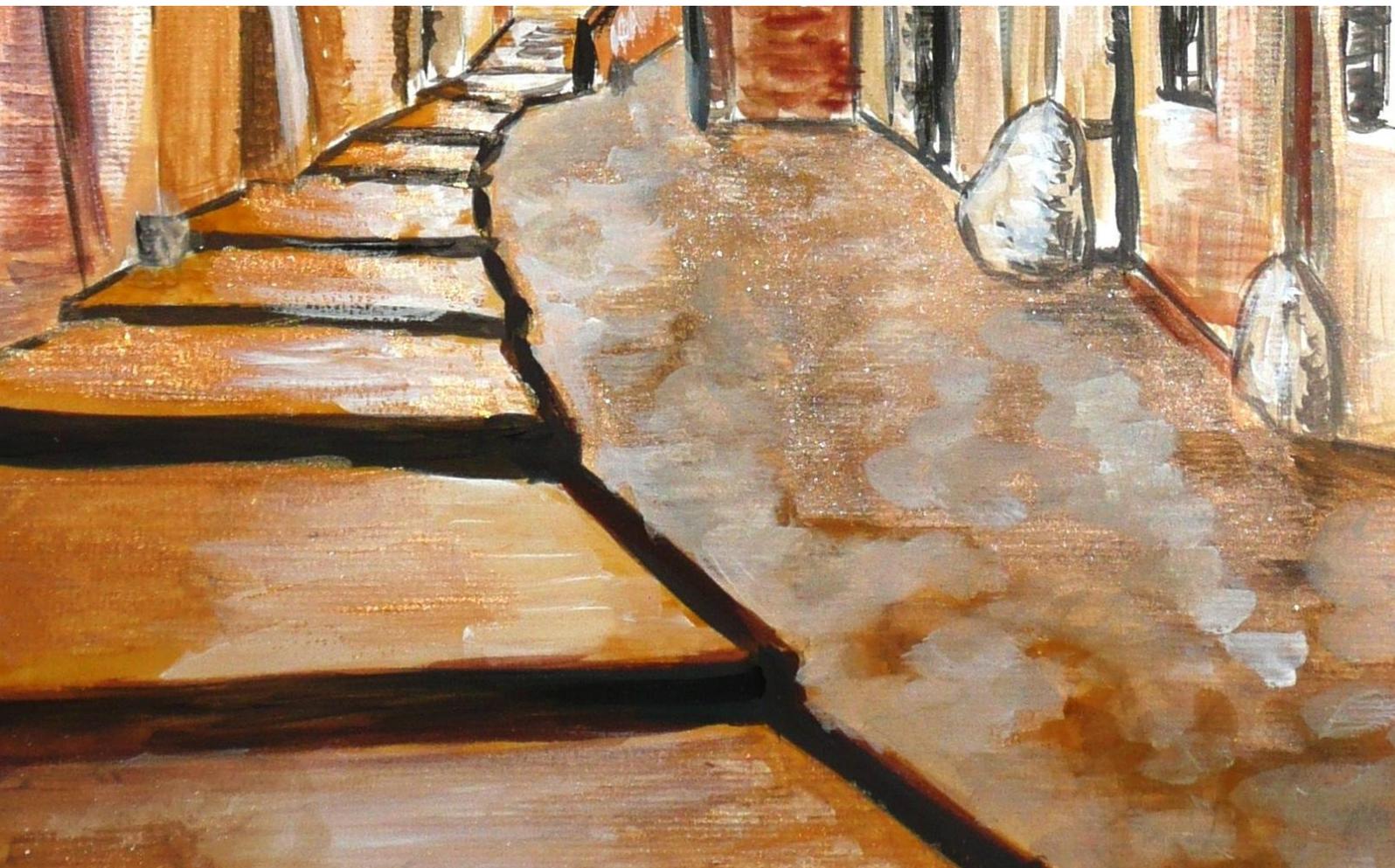




# **WEB 2.0 TOOLS**

## **ENGAGE - ACTIVATE - DEMONSTRATE**



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## **ENGAGE - ACTIVATE - DEMONSTRATE**

Sibiu, 2021

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## INTRODUCTION

This eBook is one of the results of the Erasmus+ project entitled “LOAD – Life Of A Digi” coordinated by Rafał Maliszewski from Romuald Traugutt Catholic High School in Chojnice, Poland, with partners – students and teachers – from Romania (Colegiul National Gheorghe Lazar, Sibiu), Croatia (IX. Gimnazija, Zagreb), Spain (SEK-Atlantico SL, Pontevedra), Portugal (Agrupamento de Escolas de Casquilhos, Barreiro), and Turkey (Tevfik Ileri Anadolu Lisesi, Rize). Its main aim was to promote the awareness of the use of the Internet and ICT among students, teachers, parents, local communities.

The online tools presented in this eBook – compiled by students, advised by teachers, and used by students and teachers throughout the project – are all Web 2.0 tools. Web 2.0 is the current state of online technology as it compares to the early days of the Web, characterized by greater user interactivity and collaboration, more pervasive network connectivity, and enhanced communication channels.

Since the beginning of the pandemic, teachers and students have tried to discover new ways of teaching and learning that can foster online learning. One important aspect for the development of the current e-classroom is to make sure diverse and engaging online tools are utilized, which can help teachers and students make the most out of their teaching and learning.

## 1. ADOBE SPARK

**Website:** <https://spark.adobe.com>



### **Purpose:**

Adobe Spark is a free application for both mobile and web use, created by Adobe Systems. It is compatible on iOS, OS X, Windows and Android, which allows the user to create, edit or change any kind of content that is in need. These operations contain all kinds of text-adding, colour-changing, video-cutting and so on. The main goal of this app is to give access to its users to be creators and editors of contents and to be able to save them in a safe place. The app is part of Creative Cloud and any content created with it is automatically uploaded and saved to the cloud.

This app is divided in 3 categories: Spark Page, Spark Post and Spark Video. The first one, Spark Page, revolves around creating and editing a web page, giving the user the accessibility to add a title, subtitles, to add texts, to upload photos, basically to design a website in his/her own way. Spark Post helps the users that are looking for a way for advertisement, be it on social-media or in real life, so with Adobe Spark, it can create flyers, where everything can be designed from the background colour to the text font, or ads that can be post on Facebook, Instagram etc., this division of the app being more in use for the business domain. The last one, Spark Video, allows the creator to edit videos in a manner that they can save it somewhere safely. This division involves creating presentations, in a video-format where the users can record themselves, add texts, sounds, varied themes and so on. These applications allow people to create, edit and share visual files. These can be used in various domains such as marketing, education, business etc.

### **How to use Adobe Spark:**

The Homepage is beautifully and carefully designed in order to attract new users. Elements shown include information about what you can create with Adobe Spark, such as Social Graphics, Web Pages, Short Videos. It also features a lot of promotional information and a couple of download links, mainly for the AppStore and Google Play.

Using the app or the official website had been made fairly easy. Users can Log In with basically any social account they have, be it Gmail, Icloud, Facebook, etc. After Logging In, you are asked to state three reasons why you would like to use Adobe Spark.

Various templates appear on the screen and starting a project is the main objective. Users can choose between 20000 Spark templates to use in their

new projects. Clicking on one of the templates will bring it into main view and the user can edit it in all kinds of ways, personalizing it accordingly. Some of the editing options include changing text styles, size, letter and line spacing, adding secondary styles, and so on.

Each template has the Adobe Spark logo on top and removing it for even bigger personalization such as adding your own logo of some sort, requires a paid membership.

Students use all varieties of gadgets, and the developers wanted to ensure that they would all be capable of advantage from Spark's fun and engaging storytelling reveal in. As such, Spark comes in two methods:

- Adobe Spark can be used from your computing device web browser on both Windows and Mac machines, similarly to on Chromebooks. The net utility helps all 3 Spark formats in one incorporated environment.
- Adobe Spark additionally may be used on iOS devices (both iPhones and iPads) the usage of the Spark cell apps. There are three Spark iOS apps, one for every Spark format, and you may use any or all as you notice in shape.

As students are in all likelihood to work on more than one machine and device, it is a built syncing right into Adobe Spark. This way, students can start paintings on an iPad, preserve modifying on a Chromebook, work from home on a computing tool, and so forth. Adobe Spark has established to be an invaluable school room tool, loads of hundreds of college students and their teachers use those apps every day, injecting amusing and interactivity into all styles of instructions and subjects. A few examples of uses: speech and language play, sight words proficiency, narrative prompts, rhyming games, playing with shapes and colours, creative storytelling, book reports, written assignments, class reports and blogs, science presentations, etc.

## 2. ANSWERGARDEN

**Website:** <https://answergarden.ch/>

**AnswerGarden** 

### **Purpose:**

AnswerGarden is a minimalistic feedback tool. It is used in the classroom as an educational tool or at work as a creative tool. Post it in a tweet or you can build it on your website or blog to use it as a pool or guestbook.

### **How to use AnswerGarden:**

You create an AnswerGarden by entering a topic on the Create New AnswerGarden-page. For example, asking friends what makes them happy: **WHAT MAKES YOU HAPPY?**

After pressing the submit button, you will be redirected to your newly created AnswerGarden. Since no-one has posted an answer yet, your AnswerGarden will still be empty, looks like this:



The screenshot shows a web form with the title "What makes you happy?". Below the title is a text input field containing the placeholder text "Type your answer here...". To the right of the input field is a "Submit" button and a small red target icon. Below the input field, it says "20 characters remaining".

The next step is to share your Answergarden with other people. It is possible to use it in a meeting, conference or place your AnswerGarden on your blog, site or social network page, using the provided specific code. Or, post a direct link to your AnswerGarden emailing it to a friend.



**Creative Heroes** @CreativeHeroes · now

Please visit my Answergarden: What makes you happy? Thanks!  
[answergarden.ch/view/46](https://answergarden.ch/view/46)

Expand

↩ Reply 🗑 Delete ★ Favorite ⋮ More

As your AnswerGarden draws attention, people will start posting their answers to your question, either by entering their own answers or by clicking on and submitting existing answers. These are represented in your AnswerGarden in the form of a growing world cloud.

If you like the results, you can for example show the AnswerGarden to your friends, tweet about it or export it to Wordle or Tagxedo.



### 3. APESTER

**Website:** <https://apester.com/>



#### **Purpose:**

Apester is a platform for content creators to create interactive content for their sites. Apester's platform enables users to choose from a range of tools such as polls (mostly used for political issues, environmental issues, elections or just random questions made for getting different opinions), quizzes (especially for fun), personality tests, video quizzes (which are more likely to attract people because it's a new way to digest content), countdown polls and stories Apester tries to accomplish the wishes of digital media and the ability of publishers and brands to meet those demands.

#### **How to use Apester:**

In the Create Bar, there are 5 options: Quiz, Poll, Story, Personality test, Video. The quiz is used if you want to check the knowledge of your social media friends and it takes less than a minute to put the question and the answers. If you want to create a poll, you tap on it, write a question and the answers below and post it. In the story settings, you can tap on Edit / Create new / Templates. You can also create Personality tests or even Countdowns and all you have to do is inserting the information you want people to see and then tap Post. You can add an interactive video layer to any poll, quiz or personality test. Ask your viewers to guess the next move in a game, or to fill in a song's lyrics.



#### 4. CANVA

**Website:** <https://www.canva.com/>



##### **Purpose:**

Canva is an editing app. With Canva, you can create logos and poster designs and you can edit videos and photos. You can design banners for social media like Facebook, Pinterest or Twitter or covers for your Instagram Story Highlights.

##### **How to use Canva**

You can either start editing from scratch or start with a ready-to-use design. Canva has 60.000 free templates to choose from, including logos and videos, made by professional designers. The app has video, logo and poster editing tools that you can use to create your own masterpiece.

Once one has chosen what kind of design they would like to create, they will find themselves inside the Canva editor. Templates are one's shortcut to good design. Every template is fully customisable, which means one can change the fonts, colours, images, everything. You can use photos and videos from your phone's gallery. The app also has a library of premium pictures and illustrates that you can choose from to create the perfect design. Then, you can add quotes or any type of text to your design. You can edit by changing the size, colour, spacing and position of the text. The app has more than 500 options of fonts to choose from. The image editor can be used for applying photo filters or for changing brightness, contrast, saturation and more.

When you are done with your new creation, you can share it directly to Instagram, Facebook, WhatsApp, or simply save it to your phone's gallery.

Canva offers all of the tools and resources in one place for all one's design needs.

## 5. CLASSTOOLS

**Website:** <http://classtools.net/>



### **Purpose:**

Classtools is a website which offers game, quiz and concept map generators meant to be combined with teaching methods in the classroom and at the same time being appropriate for any subject in particular. Registration is not necessary; therefore, access to its benefits is unlimited.

### **How to use Classtools:**

The homepage's main features are five options in the top left corner of the website: Classtools.net Home, Premium Login, Facebook Fanpage, PowerSearch and Contact. It also features links and pictures of the most used templates and games, as well as a simple search box where the user can find what he is looking for very quickly.

PowerSearch is the main way to use the site. Clicking on the PowerSearch option will transfer the viewer in a different tab where several options appear. The first option is searching by keywords, if the user knows exactly what template he wants to use. The second option is "Search by subject" which consists of scanning through a multitude of subjects. These are English, Biology, Computing, Chemistry, Physics, Business, Art, Geography, History, Mathematics, Music, Sport, Design-Technology, French, Spanish and German. The way to use these is selecting one in order to reveal templates, games and quizzes related to the subject in question. The list of games and options is tremendously long because of a special Classtools feature which allows users to publish their own games and quizzes right on the official website upon completion. Some examples of features to be found after clicking on a subject are: Crossword, Solo Hexagons, Mapquest, Scavenger Hunt, Fishbone, etc. The third and final option of PowerSearch is "Search by template" which implies selecting a specific game rather than a subject, after which another long list is shown, this time ranging from History to Art and many more themes.

The Contact button is also frequently used because of the sole reason it has a Frequently Asked Questions section, where people can find answers to their problems in the shortest amount of time possible. There is also the option of completing a quick and simple form and afterwards, your personal questions can be sent directly to the developers of the website itself.

The Facebook Fan-page is also a quick way to get in touch with developers, ask questions regarding your problems and consistently remain up to date with all the newest features getting implemented into the site.

The version presented above, together with its benefits, represents the free tool. However, one can easily buy a 6 or 12 months subscription for various prices. One of the main things that are wonderful when upgrading is that the website is completely ad-free. It also provides the user with his own personal area where one can organise and edit their favourite resources. It is also important to note that this version comes with a full screen mode, in order to make full use of their interactive whiteboard.



Create free games, quizzes, activities and diagrams in seconds!

Host them on your own blog, website or intranet!

No signup, no passwords, no charge!

Most Popular Templates

- Random Name Picker
- Fakebook Generator
- The Vortex (sorting game)
- Fling the Teacher!
- Arcade Game Generator
- QR Treasure Hunt Generator
- Crossword Generator

Select or search for a template: ▾

## 6. ED PUZZLE

**Website:** <https://edpuzzle.com>



**edpuzzle**

### **Purpose:**

The aim of the Ed Puzzle app is for teachers to easily share specific subject materials and data for classes. This app facilitates the work of students, by having all the information and assignments collected in one place. It also allows them to access each subject they want in a very organized method. Videos and extracurricular materials can also be shared and this facilitates the process of understanding a subject.

### **How to use Ed Puzzle:**

When accessing the link, the user will have the option of logging in as a student or as a teacher. A free personal account is required and after conceiving one, users will be allowed to see and use the content of the app. In case the user is a student he has to also enter a class code, which the teacher had to previously provide. After this process the student will have access to the content shared by the teacher. On the other side, the teacher joins a school (if the school doesn't exist on the app he'll had to create it) and subject and can add students to his course. A section called "Curriculum" gives access to teachers to materials for his classes by subjects, which he can later use. Some other internet pages, which help with the education of students, collaborate with this app such as: Crash Course, TED Talk etc. Teachers and students are informed about the existence of these pages in the section called "Popular channels". In the section "My classes" teachers can add students and give them assignments, which are linked to the "Gradebook" section, where students get grades over their assignments. The entire point of this app is to share videos and interactive materials. The section "Content" gives teacher a look into methods used by others and allows them to choose what materials they can share with his students.

## 7. HI HA HO

**Website:** <https://hihaho.com/>



### **Purpose:**

The aim of this app is specifically on education; for everyone who wants to create interactive, fun and engaging videos. HiHaHo is a platform where users pick the video they want to enrich, from YouTube, Vimeo or more, and make it more memorable for learning. Another aim would be to offer people the same opportunities for learning. Usually, traditional learning methods are costly but this free app is not the case.

### **How to use HiHaHo:**

To fully enhance the qualities of these learning practices, the app has the focus on three tools: Select, Enrich and Publish. Through the Select button, users could choose any video from the sources I stated in the introduction. The Enrich button enables the individual to edit the video through helpful indications, questions or menus. On the publishing part, there is also a link that the creator can share with his viewers. This way, they will be able to watch the informative video, stop and revise the information through quizzes. This app helps students organize, highlight and systemize homework and also teachers because they could let students interact and engage through their video clarifications.

A screenshot of the hihaho.com website. The browser address bar shows "hihaho.com/showcase/introduction-to-hihaho". The website has a dark blue header with the hihaho logo, navigation links for "platform", "pricing", "company", "resources", and "industries", and buttons for "Sign In" and "Start for free". Below the header, the main content area features a video player titled "Introduction to hihaho" with a "Back to showcase" button. The video player shows a video with a dark background and a person's profile. Overlaid on the video are four interactive video examples: "Inspiration" (a map), "Sales" (a storefront), "Public communication" (two people talking), and "Instruction" (a person at a desk). A pink button "Get started for free!" is positioned below the video player. The video player controls show a play button, a progress bar at 0:26 / 0:46, and a hihaho logo with a full-screen icon. Below the video player, there is a caption: "Make you videos click with hihaho. Engage your audience with Interactive video." and a tag: "Tags: English".

## 8. KAHOOT

**Website:** <https://kahoot.com/>



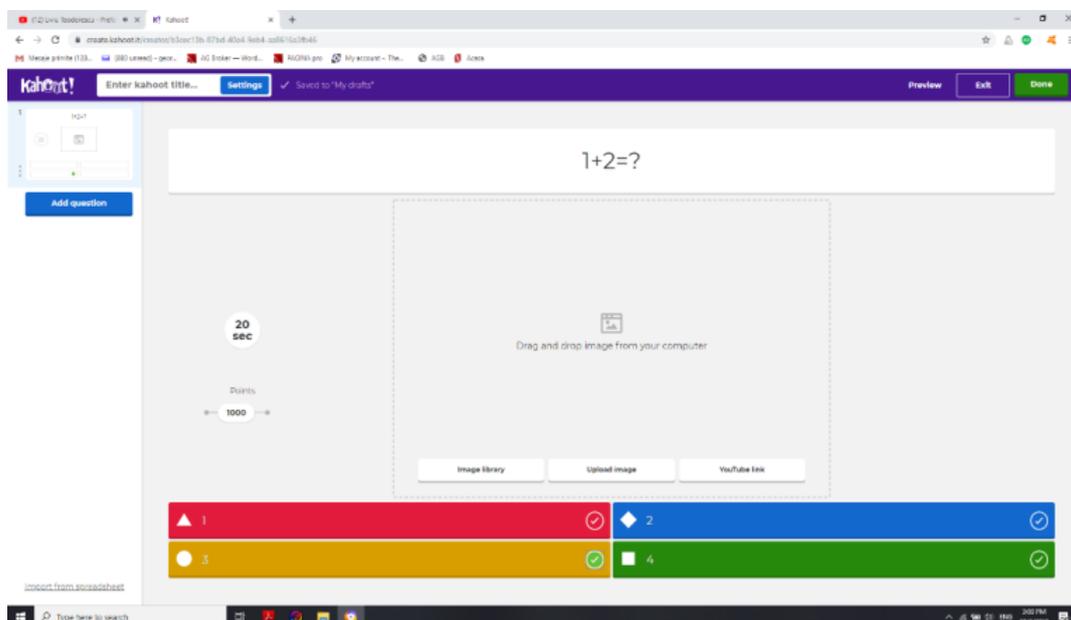
### **Purpose:**

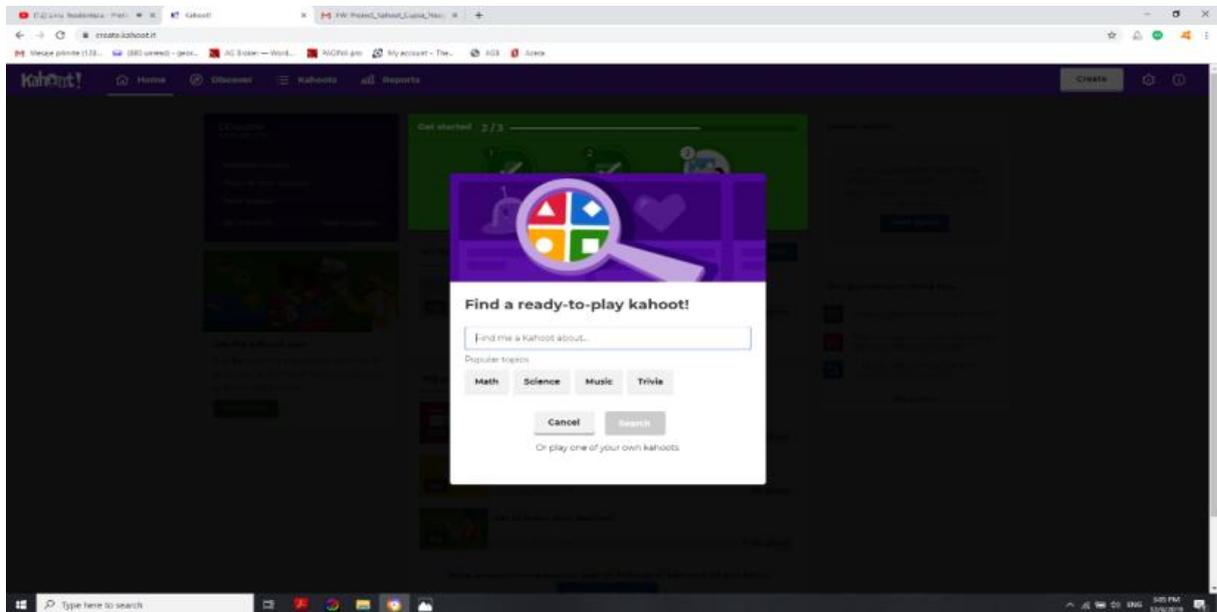
Kahoot is a free learning platform, which uses learning games called "kahoots", which are tests with multiple choices generated by the user, which can be accessed through a web browser or through the Kahoot application. It is used as an educational technology in schools, it is easy to create, share and play learning games or tests, unleash fun in the classroom.

### **How to use Kahoot:**

Kahoot was designed for learning groups, with learners looking at the same screen. All players connect using the pin shown on the common screen, and use their computers/ phones to answer each question created by the host. Depending on the answer and how fast they've given it, each player is awarded a set of points. These points are shown on the leaderboard after each question. At the end of the game the players are ranked from the best performing one to the least.

Kahoot is a great way to enhance learning by asking questions immediately, students can play on whatever device they have. Kahoot is very useful for the teacher because they have access to real time information and can also test time management by using a timekeeper and special music to set a specific pace. A teacher can see the results of the quiz, and those who played the game/ quiz. In order to make a quiz, one should start with the questions; have to set the timekeeper and decide on the number of points each student will get if the answer is correct; can drag or drop images from computer and can also upload YouTube links. In order to answer more efficiently, the quiz uses colours and geometric shapes.





If a teacher doesn't have time to build a quiz on Kahoot, they can search for others quizzes already built. You have the possibility to choose from some recommended fields or to search for another. After have chosen a field, a list of quizzes will be shown on the screen. Some numbers are shown, like how many people played the game before, or how many questions are in the quiz, and also you will know what the top picks are.

## 9. MENTIMETER

**Website:** <https://www.mentimeter.com>



### **Purpose:**

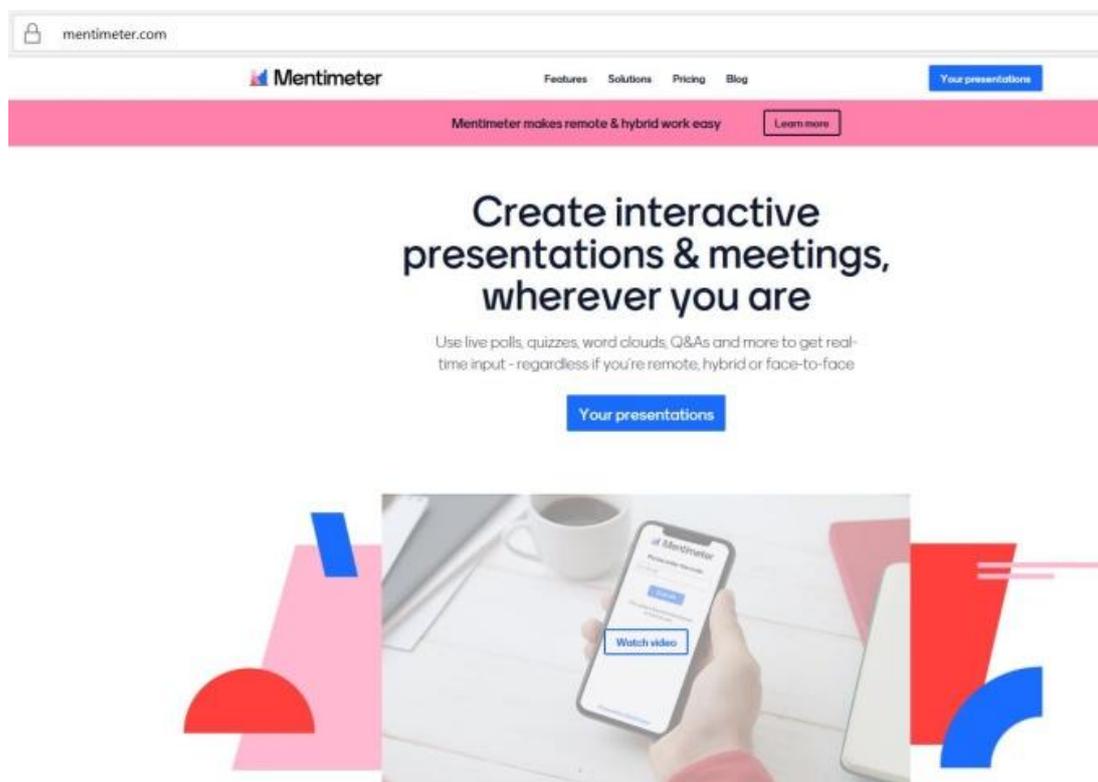
This app is intended for creating interesting presentations with the help of an easy-to-use online editor. You can add questions, polls, quizzes, slides, images, gifs and more to your presentation to create fun and engaging presentations.

### **How to use Mentimeter:**

Mentimeter allows the audience to use their smartphones to connect to the presentation, where they can answer questions, give feedback and more. This way you can visualize their responses in real time to create a fun and interactive experience.

This app also allows you to compare and analyze data. Once your Mentimeter presentation is over you can share and export your results for further analysis and even compare data over time to measure the progress of your audience.

Watch this tutorial here: <https://www.youtube.com/watch?v=I3UuTiH5krg> to learn how to create awesome word clouds live with Mentimeter.



## 10. OFFICE SWAY

**Website:** <https://sway.office.com/>



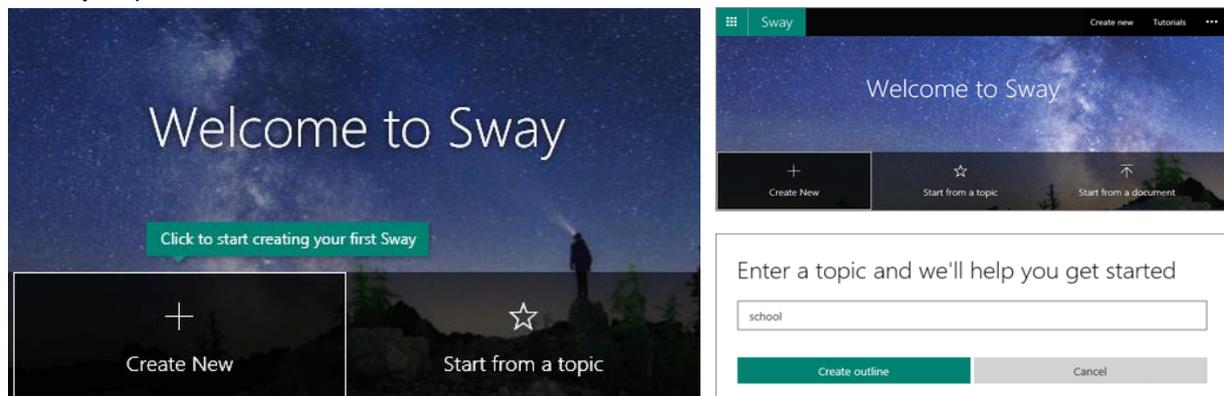
### **Purpose:**

Sway is a presentation program, part of Microsoft Office, developed with the role of helping people create and share interactive reports, personal stories, presentations and so on.

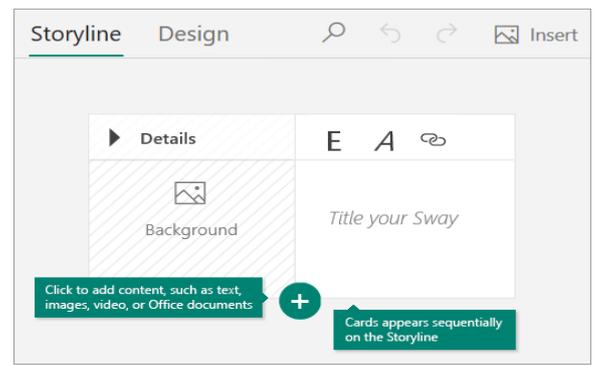
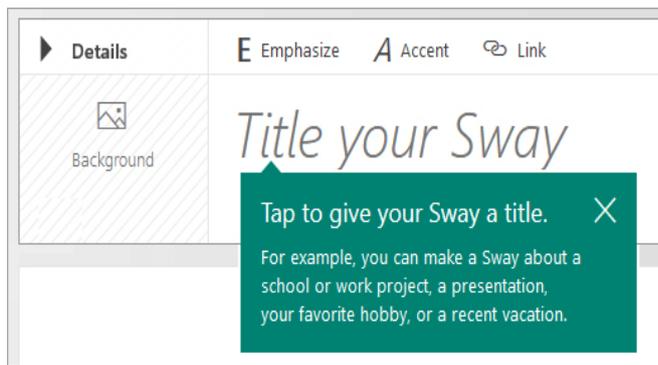
### **How to use Sway:**

Microsoft released in 2015 a new app, Sway, which can be defined as an interactive web-based canvas to easily express ideas. Therefore, Sways allows you to express creatively and create original presentations, newsletters, reports or stories, by fully customize your layout to make it your own. It also offers you some “get inspired” content to make your experience more enjoyable. Moreover, it is easier to share your content.

After downloading the app, one must introduce his email account or connect with the Microsoft account to fully benefit of all the aspects provided by Sway. Firstly, after signing in, click **Create new** on **My Sways page** to start creating a new project.



On the Welcome to Sway page, you can select how to start a new project: by Creating a new one from the scratch, Starting from a topic (provided by Sway), or Starting from a document (by importing content from an existing file). After completing these, you can create your own Sway in your own style. On Storyline tab, you may type, insert, edit and format all the content you provided (image, texts, videos), which is flowing. To give your presentation a title, click on Title your Sway and type a short, but meaningful description of the content.



To add Images, Videos, Text you only have to click on + icon on the bottom of any open page. It is allowed to drag photos or videos onto Storyline and then rearrange them as you prefer. Click Insert, select the content source, and insert any keyword into the Search sources box. In this way, you can add additional content or even search for it on the internet.

To choose a style, just click Design on menu bar, and then simply select Style. If you are out of ideas, Sway may choose a style for you by pressing Remix button and it will do all the work for you. To adjust the colour, text, font and textures, select Customize in the Styles. To preview it before you share it, just click on Design and then on Play button and you can see how it will look when you share it. When your Sway is ready, you can share it by pressing the Share button and then select how many people will see it.

## 11. PADLET

**Website:** [www.padlet.com](http://www.padlet.com)

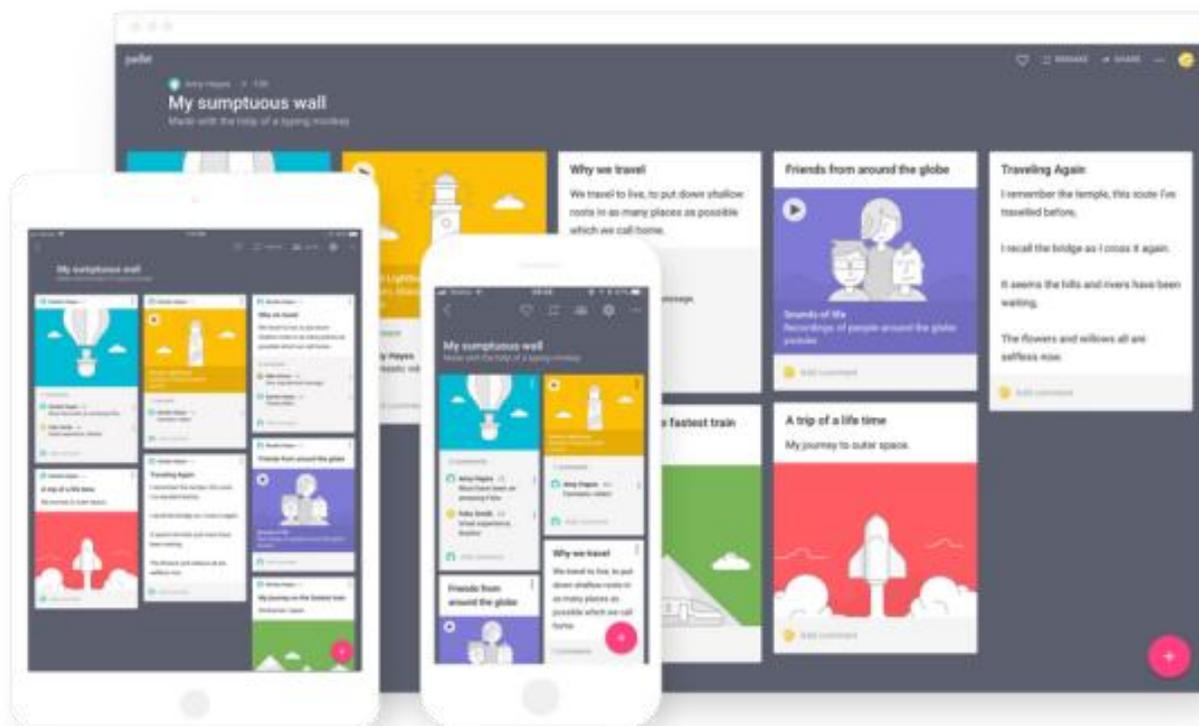


### **Purpose:**

Padlet is an internet application that allows users to easily express their thoughts on a common topic and read what others have to say. It enables users to create an online bulletin board that people can use to display information for any subject.

### **How to use Padlet:**

Padlet is a great tool to use for collaborative group tasks since people can simultaneously create and organise posts of any type, such as documents, images and videos. It eliminates the need to schedule meetings face-to-face. One main advantage of using it is in the classroom, because of the fact that students can post to the same board at the same time, making it very suitable for collaborative work. They can work easily on their assignments while still observing every change made by group members as soon as they are made. Ways to use Padlet: classroom communication, online student portfolio, event planning, interactive storytelling, gather responses globally, gather teacher feedback, icebreaker activities, take notes.

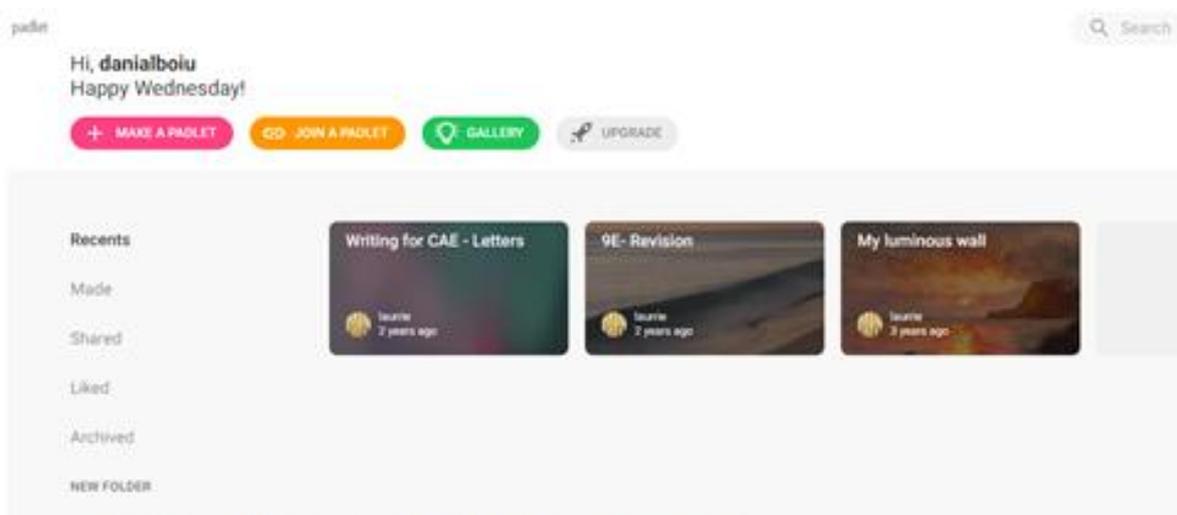


For using Padlet click “Sign up” and register, if you would like to have your own account, click “Create a Padlet”. Choose the design options of your Padlet including your title, description, layout, wallpaper, icon etc. and click “Next” after you have chosen everything to your liking. Select your Padlet’s privacy

setting and the privileges that other users with access will have on your Padlet. Click “Next” once you are finished. Now click “Start posting” and you are ready to begin.

Click the “+” button or double click anywhere on the Padlet to begin posting. You can also drag and drop files onto the Padlet or paste from the clipboard. You can hit the “Padlet” icon in the top left of the screen if you wish to return to the homepage or change Padlets if you are signed into an account.

It is a place where students can post their own concepts about writing different types of essays and letters. Simultaneously, they can look at every other student responses, broadening their exposure to unique thought processes. It is a helpful tool in giving students freedom to their creative ideas.



*An example of using Padlet in the English class*

## 12. PIVOT ANIMATOR

**Website:** <http://pivotanimator.net/>



### **Purpose:**

Pivot Animator is a free app that is based on an efficient animation platform. The aims of the app are to lighten the work for an animation through easy to understand tools, to save it in a video format or GIF and to help young creators develop animation projects.

### **How to use Pivot Animator:**

The idea of Pivot animator started in the beginning of 2001 and was programmed by Peter Bone. Pivot animator 2.2 introduced a tool that is still in use nowadays called “Stick Figure Builder”, in which creators could form their own stickman. Another feature added would be the ability of the stickman to be positioned in front of or behind another object. Pivot 3.1 Beta had reorganized icons and had the possibility to import any picture as a sprite (2-dimensional background), to have multiple backgrounds and to move the backgrounds as freely as stickmen.

One of the final versions is Pivot 4.1 in which many new tools were implemented, such are: Undo/Redo button, Copy and Paste frames, Figure and objects editing, multi-select, etc.; extended canvas; improved quality for GIF export; export in AVI video format.

Pivot Animator is an app in which you can create animations, edit backgrounds and stick figures. On the YouTube platform, animations are highly appreciated and for young creators, Pivot Animator is just the right start for them. For studying purposes, animations help people visualize, engage and systemize better the information. Pivot Animator is an inventive way to create your own stories and share them on video platforms.

### 13. POWTOON

**Website:** <https://www.powtoon.com/home/>



#### **Purpose:**

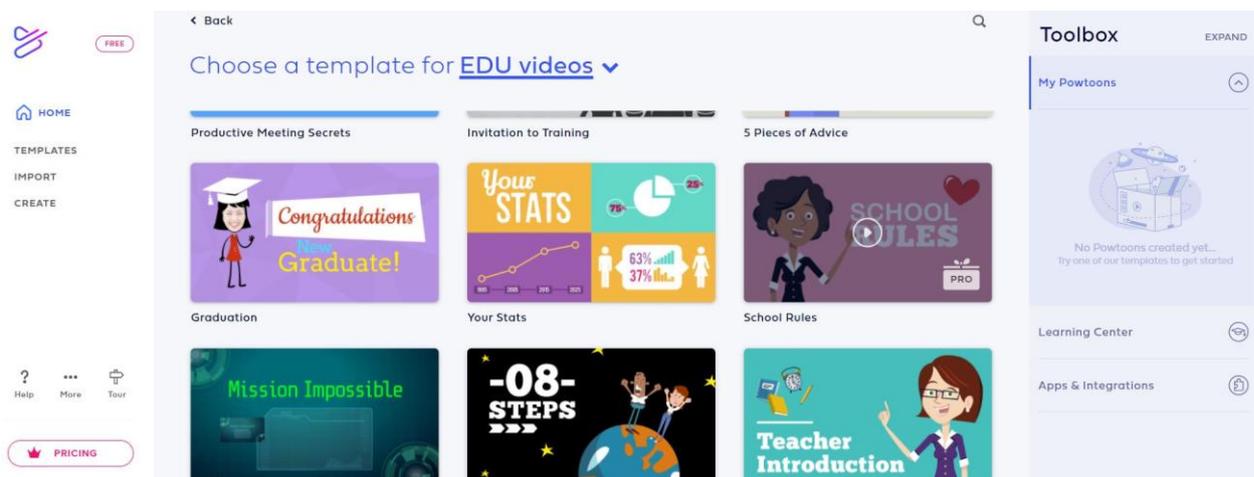
Powtoon is an app that enables its users to create animated videos and presentations for different purposes like work, personal or educational.

#### **How to use Powtoon:**

It was created by a private company in the United Kingdom, London, founded in 2012. The app is available on Google Chrome Store and it can be used with or without paying. The free version is more likely to be used for personal purposes and the other versions (Pro, Pro+, Agency) are between 19£-100£ depending on the needs of the person using it. Powtoon integrations are HubSpot, Google Sites, Google Drive, Panopto, YouTube, Facebook, SlideShare.

To use Powtoon: you can select photos, videos and other objects from your library and add it to Powtoon, after that you click on them and you adjust how long it appears on the screen, you can add textboxes to write in, using text effect and you may also want to control the time that each individual slide takes in the video adding (+ sign along the bar) or subtracting (- sign) the time. Powtoon is really easy to use.

Watch this tutorial here: <https://www.youtube.com/watch?v=vkfacjOpTcM> to learn how to make video clips online in the Powtoon Studio.



## 14. RENDERFOREST

**Website:** <https://www.renderforest.com/>

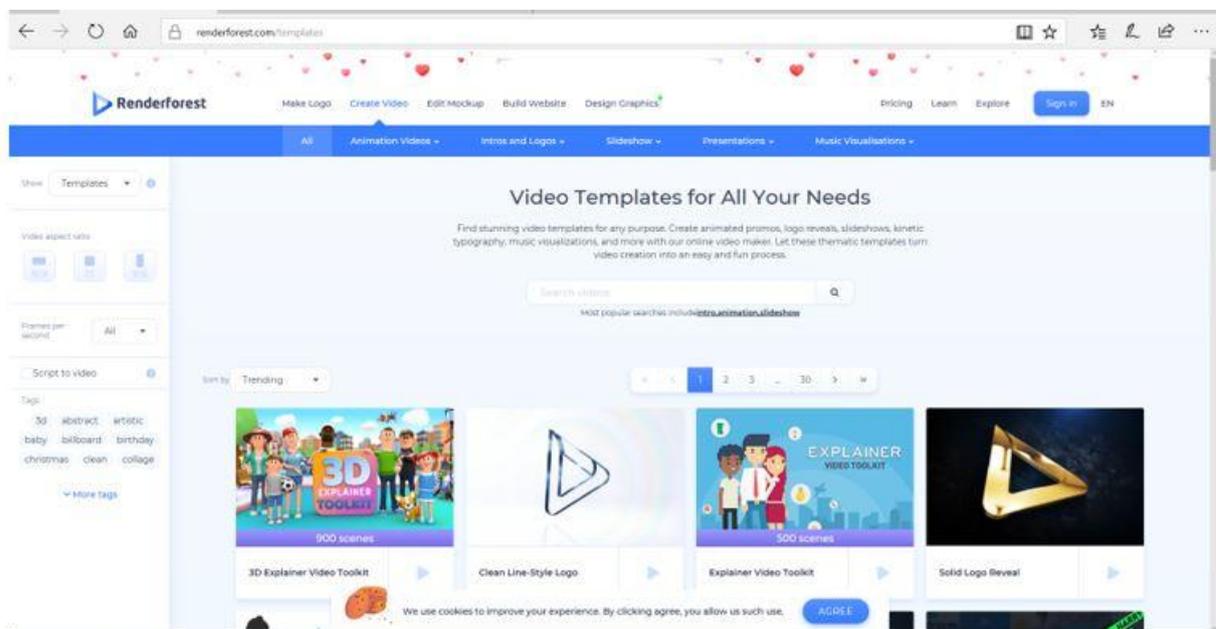


### **Purpose:**

Renderforest Video Maker is a cloud-based video maker platform produced to assist you to create stunning, powerful and professional-videos quickly and effortlessly. You'll be able to produce videos within minutes, starting from slideshows, infographics, commercials, and more.

### **How to use Renderforest:**

Renderforest is a platform that is easily accessible for anyone to use even for little businesses. Creating animation scenes and high quality video ads a few years ago cost a lot of money, and the pricey exposure could not be managed by companies or small businesses. Video advertising is the future of successful marketing, and Renderforest would instantly generate qualified promotional videos within minutes and provide businesses and individuals with info's. With the aid of the 400+ customizable video models, everyone can build every form of video content with minimal effort. In less than 2 minutes, it is possible to get intros. YouTubers who want to raise their visibility and save time and effort on making content can now more easily create technical intros. Renderforest created slideshow templates for all styles and tastes to ensure that the personal pictures get a professional touch, and creating slideshows will be simple and enjoyable.



## 15. STORMBOARD

**Website:** <https://stormboard.com/>

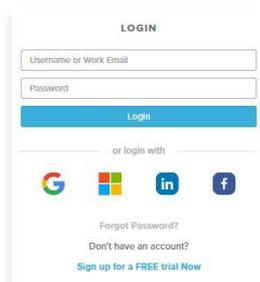
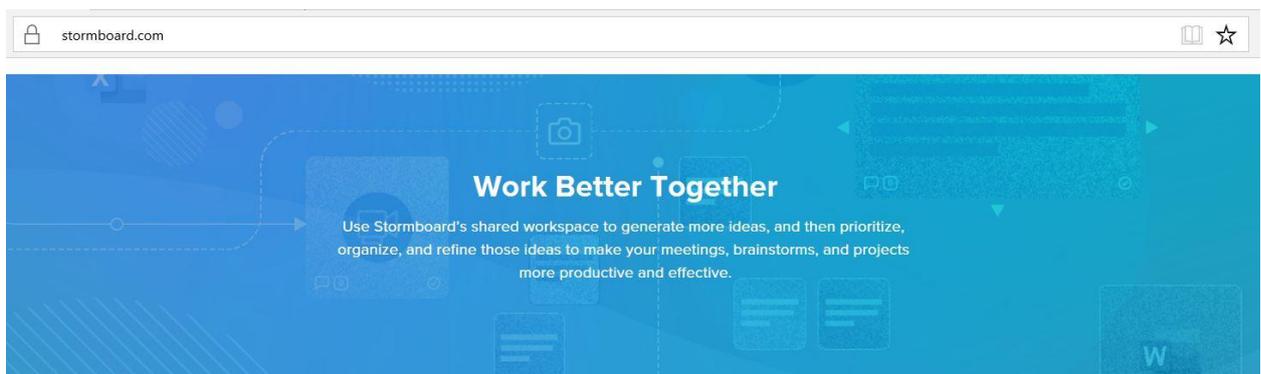


### **Purpose:**

The purpose of this app is to help you to organize yourself better via sticky notes and whiteboards. Stormboard is created to help you run your business, to hold meetings, monitor the projects, for online collaborations and planning, no matter where you are.

### **How to use Stormboard:**

It was founded in 2009 in Canada and now it is used in 181 countries all around the world. Not only that you can have a meeting online in real time but it will shorten the meetings and even reduce the number of them. All you have to do is to enter the app and you will find the highlights discussed at the meeting, your assigned tasks and shared ideas. This leads us to another advantage, which is the fact that you have everything that you need to know together, in one place. You can organize the notes by shape, colour, categories in order to get your work done and in time.



## 16. TRIVENTY

**Website:** <http://www.triventy.com/>



### **Purpose:**

Triventy is an app that allows you to host quizzes and surveys. Players will connect using their smartphones - without any installation required- while the game is being hosted on another smartphone or a laptop.

### **How to use Triventy:**

Go to "My quizzes". Click on the "Create New quiz" button. Customize an existing quiz: Click the "Public quizzes" button, after that click the "Customize" button. After that, you can edit the new quiz from the quizzes list. For run an existing quiz just go to the "Public quizzes" list and click the "Run quiz!" button.

## 17. VIZIA

**Website:** <https://vizia.co/>



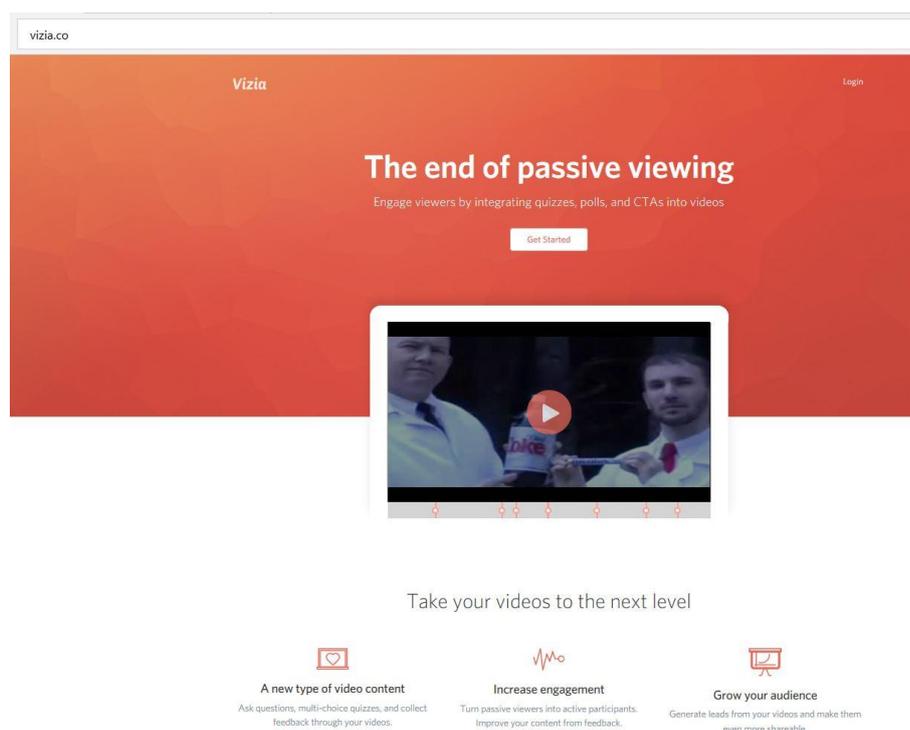
### **Purpose:**

Vizia is a free tool for making videos interactive and it works by creating moments in your videos where your viewers can engage directly with the content. You can ask questions, multi-choice quizzes, and collect feedback through your videos.

### **How to use Vizia:**

Vizia allows you to add interactive elements to your videos. When you sign up for Vizia you can add quizzes (insert quizzes at specific moments in a video), add polls (get feedback during a video), add short answer responses (ask an open-ended question during a video), gate quiz results to capture email addresses (collect email addresses from viewers).

These elements will help you in turning passive viewers into active participants, improve your content from feedback and also will generate leads from your videos and make them even more shareable. With Vizia, you have the option to show viewers their quiz results only after they've entered their email address. Creating a promotional video with quizzes can help you grow your list before you launch your course. A lot of people have started using Vizia to make their videos more engaging, that is due to Vizia's clean look and functionality, which will further impress the viewers.



## 18. WEEBLY

**Website:** <https://www.weebly.com/>

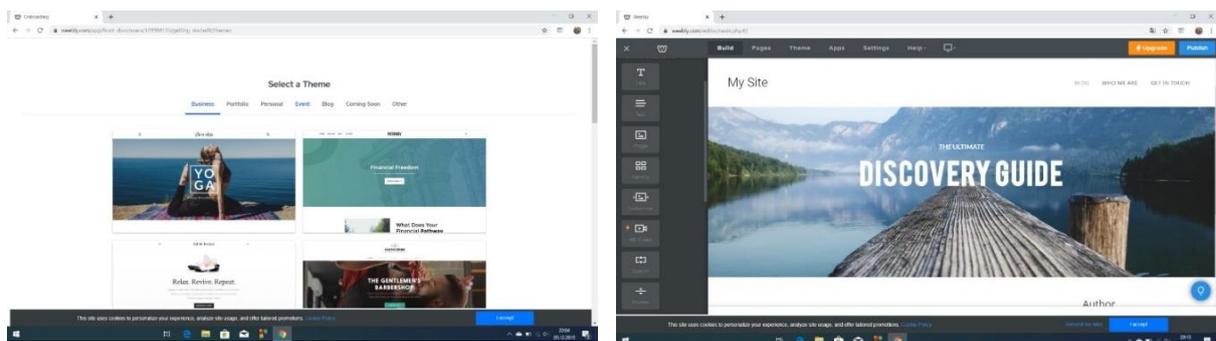


### **Purpose:**

Weebly is a free of charge site where you can build your own website very easily and in a short time. It has a special drag-and-drop process of building websites with over 40 various themes, including an online store, a blog and also some image galleries. Besides the free option, there is also Weebly Pro at \$12/month, being the cheapest platform with no ads. It is a well known platform with over 12 million accounts just because it is so easy to handle and, of course, it is free.

### **How to use Weebly:**

Access the website at the address <https://www.weebly.com/>, once you are on the main page you have to create an account to be able to continue. After you log in you can choose what type of website you want to create. There are two choices: a normal website or a website with an online store. After you chose the type of your website the application offers you some themes from which you can begin building your own versions. Once you choose a theme, you will have to also choose a domain name for your website. After that, you can begin editing the website to your liking using Weebly's many editing tools: Title, Text, Image, Slideshows, Videos, Pages, Themes, Apps and many more. You also have the option to add other people as site editors in Settings. After finishing editing, you can save and publish the website. Weebly also offers the option to check on the website's insights after it is published.



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